

**NOMINATIONS OPEN FOR “MEMBER OF THE YEAR” AWARD
ESTABLISHED by
THE ASSOCIATION OF PLASTIC SURGERY ASSISTANTS AND
PLASTIC SURGERY ADMINISTRATIVE ASSOCIATION**



Costa Mesa, Calif., JUNE 2014 — Two professional associations serving the plastic surgery field – the Association of Plastic Surgery Assistants (APSA) and the Plastic Surgery Administrative Association (PSAA) – have established an award recognizing their Member of the Year for the organizations.

The award, made possible through a collaboration with CareCredit, recognizes a top professional from either organization who best demonstrates innovative thinking, business acumen and leadership qualities within the practice and the community.

The call for nominations is now open and closes September 8, 2014. The winner will be announced at the APSA 40th Annual Educational Seminar, which occurs in Chicago on October 11, 2014.

A committee made up of members of each organization develops the selection criteria for the award and then reviews nominations and determines the winner. The recipient for this inaugural award receives a cash prize of \$1,000, and scholarship to attend the 2015 PSAA/APSA Educational Symposium, courtesy of CareCredit.

"The Member of the Year recognizes an individual who exceeds all standards within the profession. We are grateful to CareCredit for its support in establishing and supporting this endeavor," said Melanie Morrison, president, the Association of Plastic Surgery Assistants.

"This award shines a light on just how important an exceptional office member is to the success of a plastic surgery practice," said Plastic Surgery Administrative Association President Pattie Wszolek. "We look forward to finding the 'best of the best' between our two organizations."

"We're delighted to partner with these two great organizations to recognize the outstanding professional within APSA and PSAA for the exemplary contributions they make, and facilitate their professional and personal growth," said Laurie Hurt, marketing director, CareCredit.

About APSA: Founded in 1974, the Association of Plastic Surgery Assistants is a national organization open to all employees of board certified and board-eligible plastic surgeons.

About PSAA: The Plastic Surgery Administrative Association is an interactive organization of office administrators concerned with management issues directly relating to the practice of plastic surgery.

About CareCredit: CareCredit, a leading health and beauty credit card is accepted through a network of more than 175,000 providers. For nearly 30 years, CareCredit has helped more than 20 million patients pay for certain expenses not covered by insurance or to bridge payment when desired care exceeds insurance coverage. For more information on CareCredit or to enroll, call 866-247-3049, or visit www.carecredit.com

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A SEARCH FOR EXCELLENCE

CALL FOR ENTRIES

Behind every successful plastic surgery practice is an exceptional team member. The APSA & ASPSA Member of the Year is a new program to recognize excellence in everyday practice. Please submit your nomination for the dedicated team member who delivers outstanding performance in one or all of the following areas:

- Leadership
- Customer Service (Patient Care)
- Going Above and Beyond

HOW TO ENTER:

- 1) Have your doctor fill out the Official Nomination Form (on the next page).
- 2) Have the doctor tell us why he or she feels the team member should win the APSA & ASPSA Member of the Year Award in 500 words or less.
- 3) Fax this completed form to 952-435-6287 by September 8, 2014 or email form to melanie@tcplasticsurgery.com.

NOMINATION DETAILS:

To be eligible, the nominee must be a current member of APSA or ASPSA and be present at the Welcome Reception on October 10, 2014. Membership and registration fees must be paid prior to September 8, 2014 for nomination to be considered. The APSA & ASPSA Member of the Year will receive a \$1,000 cash prize and free registration to the Associations' educational seminar in 2015, courtesy of CareCredit, the founding sponsor. Please make sure the nominee, along with a practice principal, are aware of the nomination.

The APSA & ASPSA Member of the Year will be presented at the 2014 combined meeting. For more information, email Melanie Morrison at melanie@tcplasticsurgery.com or pwszolek@beautifulme.com.



Submission Deadline: September 8, 2014

Fax: 952-435-6287

Email: melanie@tcplasticsurgery.com

OFFICIAL NOMINATION FORM

Nominee First Name:	Nominator Name:
Nominee Last Name:	Nominator Position:
Nominee Position:	Nominator Contact Information: Phone: Email:
Practice Name:	

APSA **ASPSPA** Please indicate the nominee's affiliation.

Nomination: (Please write neatly and include specifics about category(ies). 500 words or less.)

Nominator can submit their nomination on a separate sheet of paper along with this form. Please keep submission to 500 words or less.